



# CHARMIE

PRECIOUS DESIRE

 **LANDMARK**  
CERAMICS



Precious is a gathering of porcelain tile collections that interpret precious and elegant materials. Prestigious, pure, enchanting, the surface meets contemporary and classic architectures exalting their style and elegance. The decorative power of the graphics and colors ensures impressive results for breathtaking projects.

## A new **landmark** in the ceramic industry

Landmark Ceramics is an American company, based in Tennessee that has set out to research, manufacture and sell top quality porcelain ceramics in North America, taking advantage of the proven experience of the Gruppo Concorde, an international leader in the sector. Technological innovation, market presence, attention to detail, the welfare of people and the environment, efficient service and a thorough product range make Landmark a new benchmark in the North American market for those who are looking for a reliable partner for any building and architecture project using US Made top quality porcelain tiles.

# CHARMIE

## PRECIOUS DESIRE

Marble brings interior decoration up to date with its natural and exquisite elegance. Porcelain surfaces inspired by precious marble to reinterpret the new contemporary residential and commercial venues with a fresh and dynamic style. The finish is soft and natural, colors are deep and intense. The floor and wall collection creates veritable architectural masterpieces enriched with an exquisite set of decors.

LEARN MORE ABOUT





# *precious* WELCOME

The sobriety and exclusive touch of marble exalt the contemporary spirit of the space, where lines, volumes, floors and walls, emanate an ultra-natural and modern charm. Welcoming becomes an art form thanks to soft and velvety surfaces characterized by waved and elegant veining.

## PROJECT

### FLOOR DESIGN

Charme Calacatta Gold - 24"x24"

Charme Brown Frappuccino - 18"x36" | Mosaic C - 2"x6"

### WALL DESIGN

Charme Calacatta Gold - 18"x36"

Charme Brown Frappuccino - 18"x36"







The lacunar laying pattern adds value to the pure expression and decorative spirit of marble.

**PROJECT**

**FLOOR DESIGN**

- Charme Calacatta Gold - 24"x24"
  - Charme Brown Frappuccino - 18"x36" | Mosaic C - 2"x6"
- WALL DESIGN**
- Charme Calacatta Gold - 18"x36"
  - Charme Brown Frappuccino - 18"x36"



— **SUGGESTION** — *style*





*emotional*

# LIVING

📍 The decorative character of marble and the visual power of decors.



## PROJECT

### FLOOR DESIGN

Charme Graphite Dark - 24"x24"

Charme Veined Statuario - 12"x24"

### WALL DESIGN

Charme Graphite Dark - 18"x36"

Mosaic C - 2"x6"



# marble ART LOOK

As pieces of art in their own right, the surfaces of Charme dress residential and commercial spaces offering color combinations of natural luxury. The marble effects total look is brand new and the expression of a contemporary feel. Porcelain floors and walls dressed with an exquisite style.

## PROJECT

Charme Veined Statuario - 18"x36"

Charme Graphite Dark - 18"x36"

WALL DESIGN

Charme Veined Statuario - 12"x24"

Charme Graphite Dark - 12"x24" | Mosaic C - 2"x6"





The aesthetic pureness  
of marble blends with  
decorative color games.

#### PROJECT

Charme Veined Statuario - 18"x36"  
Charme Graphite Dark - 18"x36"  
WALL DESIGN  
Charme Veined Statuario - 12"x24"  
Charme Graphite Dark - 12"x24" | Mosaic C - 2"x6"



WAVE *pure*





*enjoyable*

# FACES

📍 The precious and delightful feel of marble is perfect for floor and wall covering.



## PROJECT

### FLOOR DESIGN

Charme Veined Statuario - 24"x24"

Emotion Relax Beige - 8"x40"

### WALL DESIGN

Charme Veined Statuario - 18"x36"

Mosaic C - 2"x6"

Decorative Accent Big - 1.8"x24"

Decorative Accent Small - 1.2"x24"



# *simply* RELAXING

Charme presents a bright marble look surface with a natural finish that covers the contemporary space. Marble veining make the appeal intense and emphasize the sensation of pure and regenerating wellness.

## PROJECT

### FLOOR DESIGN

Charme Calacatta Gold - 18"x36" | Mosaic D - 1.8"x2.4"

Charme Brown Frappuccino Mosaic D - 1.8"x2.4"

### WALL DESIGN

Charme Calacatta Gold - 12"x24" | Mosaic B - 2"x3"

Charme Brown Frappuccino - 12"x24"







Sought after laying patterns blend surfaces and shapes deconstructing the space and creating different style suggestions.

**PROJECT**

**FLOOR DESIGN**

Charme Calacatta Gold - 18"x36" | Mosaic D - 1.8"x2.4"

Charme Brown Frappuccino Mosaic D - 1.8"x2.4"

**WALL DESIGN**

Charme Calacatta Gold - 12"x24" | Mosaic B - 2"x3"

Charme Brown Frappuccino - 12"x24"



# — *decorative* SENSATION —





FADING  
RESISTANT

stable chromatically  
over time



DOESN'T  
BEND

hard and  
compact



ECO-FRIENDLY  
AND SAFE



PET  
FRIENDLY

dog and cat nails  
proof



RESISTANT  
TO FROST


snow and ice  
proof



FLOOR HEAT  
FRIENDLY



RESISTANT  
TO ACID



EASY TO  
KEEP CLEAN



NO VOC

volatile organic  
compound



WATER  
PROOF

doesn't  
absorbe



FIRE  
PROOF


doesn't burn  
or smoke




CALACATTA GOLD




Available sizes



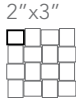
18"x36"  
± 0.35" / 9 mm




24"x24"  
± 0.35"




12"x24"  
± 0.35"



2"x3"  
± 0.35"




2"x6"  
± 0.35"



1.8"x2.4"  
± 0.35"

Color shading




V2


VEINED STATUARIO




Available sizes



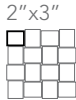
18"x36"  
± 0.35" / 9 mm




24"x24"  
± 0.35"




12"x24"  
± 0.35"



2"x3"  
± 0.35"




2"x6"  
± 0.35"



1.8"x2.4"  
± 0.35"

Color shading




V2

The colour of tiles printed in this catalogue may differ from actual tiles. Tile color reproductions in this catalogue are representative only. Slight tone and shade variations are inherent in porcelain tiles. Before selecting a colour, we recommend that you contact your local representative, who will provide you with a sample piece of the requested tile.

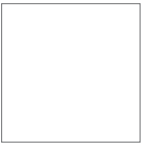
GRAPHITE DARK




Available sizes



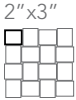
18"x36"  
± 0.35" / 9 mm



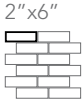
24"x24"  
± 0.35"




12"x24"  
± 0.35"



2"x3"  
± 0.35"




2"x6"  
± 0.35"



1.8"x2.4"  
± 0.35"

Color shading




V2

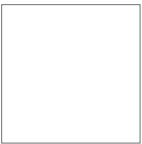
BROWN FRAPPUCCINO




Available sizes



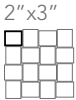
18"x36"  
± 0.35" / 9 mm



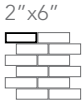
24"x24"  
± 0.35"




12"x24"  
± 0.35"



2"x3"  
± 0.35"




2"x6"  
± 0.35"



1.8"x2.4"  
± 0.35"


Color shading



V2


This porcelain tile product is manufactured with a V2 shade variation. Remember that the amount of colour as well as the texture of each piece may vary from tile to tile. Inspect the product immediately upon delivery and select tiles from many boxes during installation to minimize and blend any possible colour difference.

Color Shading




V1

UNIFORM APPEARANCE




V2

SLIGHT VARIATION



V3


MODERATE VARIATION




V4

SUBSTANTIAL VARIATION







Calacatta Gold  
Mosaic B 2"x3"  
12"x12"




Veined Statuario  
Mosaic B 2"x3"  
12"x12"




Graphite Dark  
Mosaic B 2"x3"  
12"x12"




Brown Frappuccino  
Mosaic B 2"x3"  
12"x12"







Calacatta Gold  
Mosaic C 2"x6"  
12"x12"



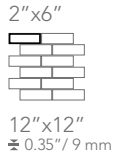
Veined Statuario  
Mosaic C 2"x6"  
12"x12"




Graphite Dark  
Mosaic C 2"x6"  
12"x12"




Brown Frappuccino  
Mosaic C 2"x6"  
12"x12"







Calacatta Gold  
Mosaic D 1.8"x2.4"  
12"x12"




Veined Statuario  
Mosaic D 1.8"x2.4"  
12"x12"







Graphite Dark  
Mosaic D 1.8"x2.4"  
12"x12"



Brown Frappuccino  
Mosaic D 1.8"x2.4"  
12"x12"



TRIM TILES

	COVE BASE  6"x12"	BULLNOSE  3"x24"	DECORATIVE ACCENT BIG  1.8"x24"	DECORATIVE ACCENT SMALL  1.2"x24"
CALACATTA GOLD	•	•	•	•
BROWN FRAPPUCCINO	•	•	•	•
VEINED STATUARIO	•	•	•	•
GRAPHITE DARK	•	•	•	•

RECOMMENDED USE

Charme is recommended for indoor floors, walls, countertops, and outdoor walls in commercial and residential application. The use of Charme is not recommended for outdoor application or horizontal exterior surfaces. Landmark recommends an offset no greater than 30%, if a staggered pattern is required for tiles of 20" inches or longer.










CARE AND MAINTENANCE

Do not apply any wax or sealer to the product after installation. Regular cleaning is the best way to keep Charme tiles looking good. Use clean, hot water (add household cleaner for more aggressive cleaning). Rinse thoroughly and dry with a soft cloth to prevent water spots. Please visit [lcusa.com](https://www.lcusa.com). For further information regarding the care and maintenance of Landmark products.

WARRANTY

Landmark guarantees that its products will meet or exceed the performance specifications set out in ANSI A137.1- 2012 and in the performance specifications section of the Landmark general catalogue. For more information, please visit our website at [lcusa.com](https://www.lcusa.com).



PHYSICAL PROPERTIES	TEST ASTM	NORTH AMERICAN STANDARD A137.1*	RESULTS
 Water absorption *	C373	≤ 0.5%	COMPLY WITH ANSI A137.1
 DCOF Average dynamic coefficient of friction **	BOT 3000 test	≥ 0.42	≥ 0.42
 Resistance to freeze/thaw cycling *	C1026	As reported	RESISTANT
 Warpage (edge)	C485	Warpage ± 0.4% or ± 0.05 in	COMPLY WITH ANSI A137.1
 Warpage (diagonal)	C485	Warpage ± 0.4% or ± 0.07 in	COMPLY WITH ANSI A137.1
 Wedging	C502	± 0.25% or ± 0.03 in	COMPLY WITH ANSI A137.1
 Chemical resistance	C650	As reported	UNAFFECTED
 Breaking strength	C648	250 lbf or greater	COMPLY WITH ANSI A137.1
 Thickness	C499	Range: 0.04 in	COMPLY WITH ANSI A137.1

\* Average values referred to our production and related to the matt finish of the product.

\*\* As far as values relating to the matt finish of the product and to tests carried out by certified external laboratories whose results are available upon request at Headoffice, we are willing to check the lot you are interested in purchasing.

- Be sure to use tiles belonging to the same caliber.
- Test results are available on request.
- Landmark tiles can be slippery when wet. We recommend to make sure that the surface is always dry.
- The information provided can be subject to change. Please refer to [lcusa.com](https://www.lcusa.com) for the latest, most accurate and up-to-date information.







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LEARN MORE ABOUT

